

Defend your home.
Protect your peace of mind.



Termidor® HE
Termiticide

THE MOST
TRUSTED NAME
IN TERMITE
CONTROL

Termites damage
approximately

600,000

homes in the
U.S. each year

Think you're safe from termites? Think again. Termites can be found in every state except Alaska, meaning termite infestation poses a constant threat to your home. Despite the staggering property damage experienced annually in the U.S. alone, termite damage is not covered by most homeowners' insurance policies. Fortunately, **Termidor® HE** termiticide provides next-level termite control with advanced technology—ensuring a more precise application of termiticide around your home.

Did you know?

Termites on earth outweigh
humans on earth.

Have termites silently invaded your home?

The best way to properly check your home for termites is with a thorough termite inspection from a pest management professional. Termites don't always leave an apparent sign of infestation, but here are a few indicators that termites may be invading your home:



- Visible termite swarms during the day or early evening, often after rainfall
- Termites or termite wings on window sills or along walls
- Shelter tubes or mud tubes appearing around the foundation
- Baseboards and floors that sound hollow or sag
- Evidence of termite damage to wood in or around windows and door frames



Did you know?

In residential areas where termite pressure is high, research showed an average of 25 colonies per acre, with a maximum of 75 colonies per acre.

Avoid termite turmoil with Termidor® HE termiticide

Termidor® termiticide is proud to be the most trusted name in termite protection.

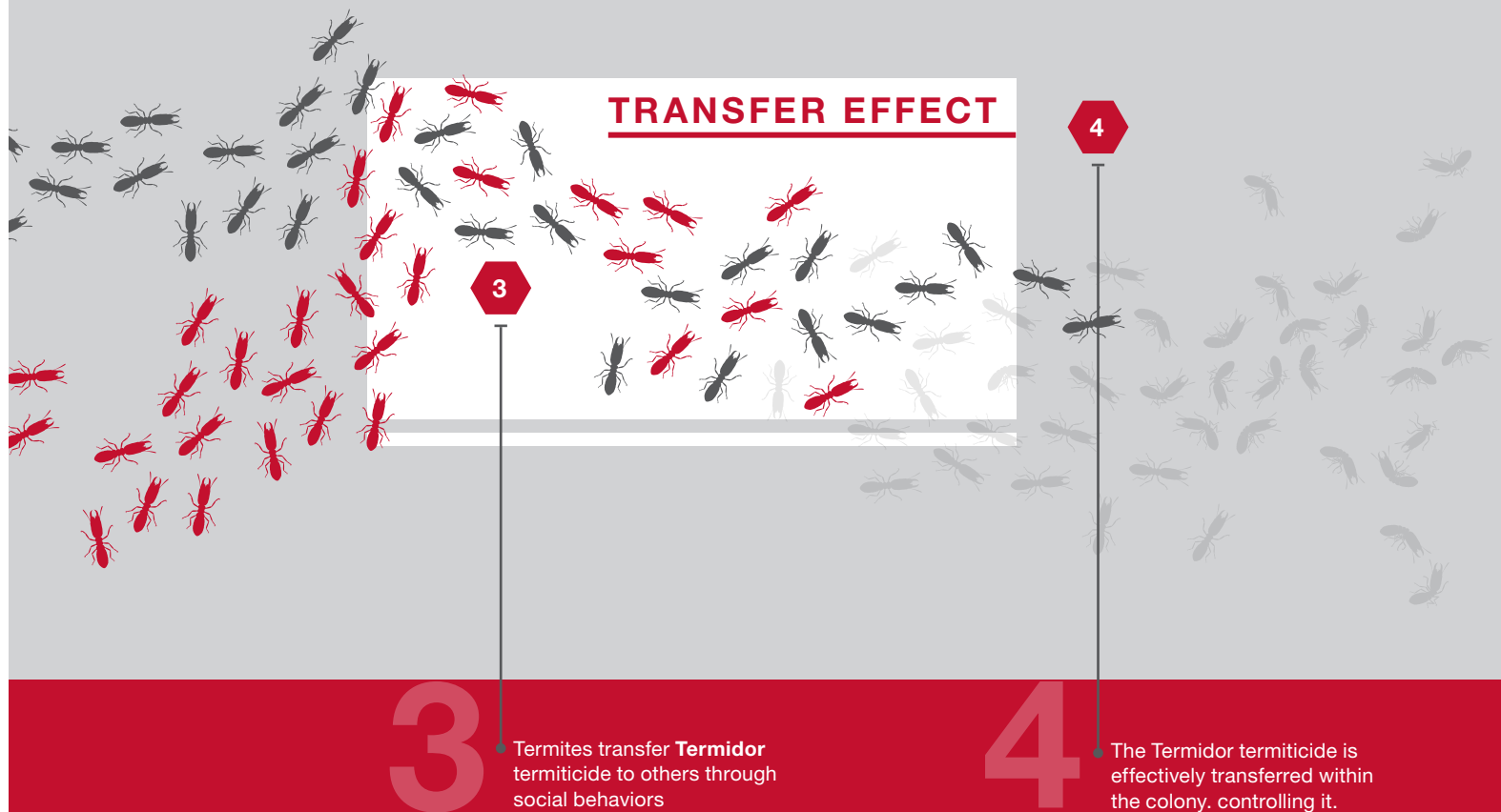
Termidor HE termiticide, manufactured by BASF, is a product that transformed the method of termite treatment, providing you with protection from termites in much less labor time than alternative methods. By using Termidor termiticide exclusively, your home will be protected by a product with a proven track record for 20 years.

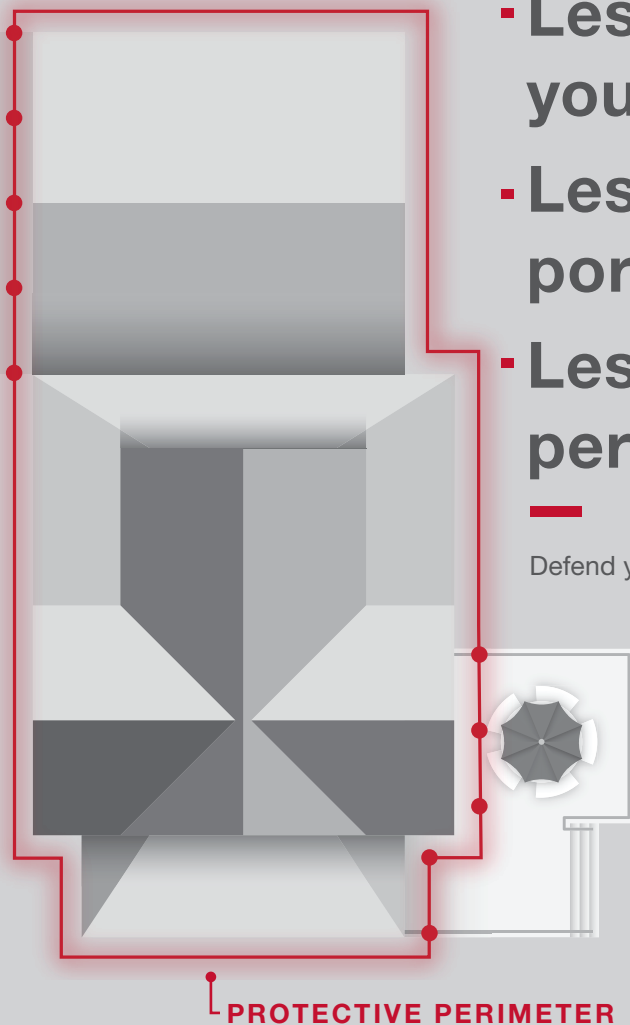




100% termite control in 90 days or less

Termidor termiticide kills termites by both ingestion and contact through genuine Transfer Effect technology. So, whenever a termite ingests or touches Termidor termiticide, it can become a “carrier” that transmits the active ingredient within the colony, producing devastating results. This product is also effective at preventing future infestations and resulting damage to your home.





- Less disruption to your landscape.
- Less drilling of porches & patios.
- Less time & labor per treatment.

Defend your home with **Termidor® HE** termiticide and

defeat termites for good. With advanced molecular technology, this unique product disperses more evenly through the soil than conventional liquid treatments. Plus, it requires less drilling and uses half the water of other treatments.

Did you know?

A mature colony of Formosan termites can number in the millions and eat 13 ounces of wood per day.

Consider your most precious asset protected.

When your home is treated by a Termidor-certified professional, you'll have peace of mind knowing your home is guarded by the Termidor treatment zone—the most trusted name in termite control. With over 8 million homes treated, Termidor termiticide has proven consistently effective at eliminating termites in structures and at preventing future infestations and devastating damage. Always remember to have your pest management professional conduct a thorough annual inspection to keep your home protected.



Did you know?

When one termite colony is eliminated from an area, another colony often moves into the vacated niche.

Termidor® is a registered trademark of BASF.

© 2019 BASF Corporation. All rights reserved.

PSS 19-1103